

City Counselling Centre signs up to new, free text message service to raise funds.

The Milton Keynes City Counselling Centre will be amongst the first charities in the country to use its own, unique personalised text code, MKCC20, to raise funds using JustTextGiving by Vodafone.



This is a brand new, free service that has no set-up or fundraising costs for charities, no network charges for people making donations and every penny donated goes to charity. Gift Aid can also be added to donations.

Supporters of the City Counselling Centre can now make donations of up to £10 by texting MKCC20 and either 1, 2, 3, 4, 5 or 10 to 70070 to make their donation. The text message is free and all of the donation will be passed to the City Counselling Centre.

City Counselling Centre Chief Executive Diana Savage said: "This is a wonderful way for us to raise money as it's speedy, simple and spontaneous. Most people have a mobile phone these days so we expect this to be very popular with our supporters."